

Student briefing sheet



Competition brief

There is much more to working for the NHS than being a doctor or nurse. In fact there are more than 350 different careers in the NHS and, with that many careers on offer, there's a job to suit you no matter what your interests and skills are.

That's where the Step into the NHS competition comes in. We want you to choose an NHS career that interests you and create a unique job advert highlighting the career's duties, skills and qualifications needed. You have the chance for it to be displayed as a job advert in the real world. You can work on your own or in teams of up to four.

The prizes

Whether you enter individually or as part of a team, everyone taking part in a winning entry will get their own prize and certificate.



National winner

The overall winner(s) will see their entry displayed in your local community for everyone to see!

Each national winner will also receive a £50 Amazon voucher, a goody bag and a prize for their school.



Regional winners

Regional winners will each receive an Amazon voucher worth £25, and a goody bag.

Highly commended certificates are also awarded and all other entrants will receive a digital 'well done' certificate!

Good luck! We look forward to seeing your entries.

It's easy to enter

Follow these straightforward steps and you'll be in with a great chance of winning! All the competition tools referred to (and more) are available from your teacher or on the Step into the NHS website: stepintothens.nhs.uk/secondary



1. The discovery phase

Find out what careers are available in the NHS by taking a look at stepintothens.nhs.uk and healthcareers.nhs.uk

You can also take a [personality quiz](#) to reveal the careers that might suit you and bite-size information about them.

Select a career that you find most interesting from the ones you have researched. To really impress the judges, choose one that you've never heard of!

2. Understanding the job

Next, you'll need to research your chosen role and what it involves, having a look at any qualifications, experience and skills required to do the job properly. This information is usually included in something called a job description.

You can use the job description activity sheet and top tips as guidance, making sure you have everything you need for the next step.

3. The job advertisement

Now you understand your chosen career, create a fun and exciting job advertisement so it appeals to other people your age. It should show the research you have completed and explain what the job involves, the skills needed and any qualifications or experience the job requires. There's a job advertisement guidance sheet to help with your planning.

You can select any media you like, for example, film, poster, presentation, leaflet or website. It's entirely your choice!

However, please avoid using copyrighted material, for example, music on videos and websites.

See our [online gallery](#) for inspiration!

4. Send us your entry

Your teacher can send us your entry online or by post. If sending by post, you'll need to complete a student entry form.

Full competition details can be found in your teacher's guidance booklet, or on the Step into the NHS website, so feel free to ask them questions if you need more information.

Make sure you don't miss the deadline of 30 April 2026. Your teacher has all the details.

Together we can
make a difference!

stepintothens.nhs.uk/secondary